

COMPASS



## Why Compass?

Discover how we provide sellers with a rewarding experience, from start to signing.

# Your home. Our mission.



## Our platform

Developed entirely in-house, all of our technology is designed to sell your home faster and at a higher price point. We can track comparable properties, view your listing's traffic, gauge marketing performance — all at a moment's notice.

## Our community

Locally, we're counted among the top five brokerages in every one of our core markets; meanwhile, our national presence and uniquely collaborative culture present agents with unlimited co-brokering and referral opportunities.

## Our marketing

The 150+ members of our in-house marketing and advertising agency ensure that every home we represent is portrayed in its finest light across every platform — from eye-catching billboards and installations to stunning print materials and digital campaigns.

## By the numbers

### #1

Our rank as the country's largest independently owned brokerage

### \$88 billion

Total value of homes bought and sold across all Compass markets in 2019

### 18

Average fewer days Compass listings spend on the market

### \$1.5 billion

Capital raised at a \$6.4 billion company valuation

## Where we are

Compass is home to **15,000+** agents  
in **300+** offices spanning **130+** cities.



## Intelligent technology

Our products are each developed to simplify your sale at every turn.

### Network tool

This tool analyzes your property across 350+ parameters, then identifies the brokers most likely to represent your buyer and establishes contact within minutes.

### Insights tool

Assess the impact of marketing initiatives and view traffic to your listing page using this custom data dashboard — from anywhere, at any time.

### Competitive Market Analysis tool

By evaluating your home against similar properties, this tool accurately assesses its market value to arrive at a competitive asking price.

## Global reach

# 7 million

Weekly audience across all company and agent social media channels

# 1.7 million+

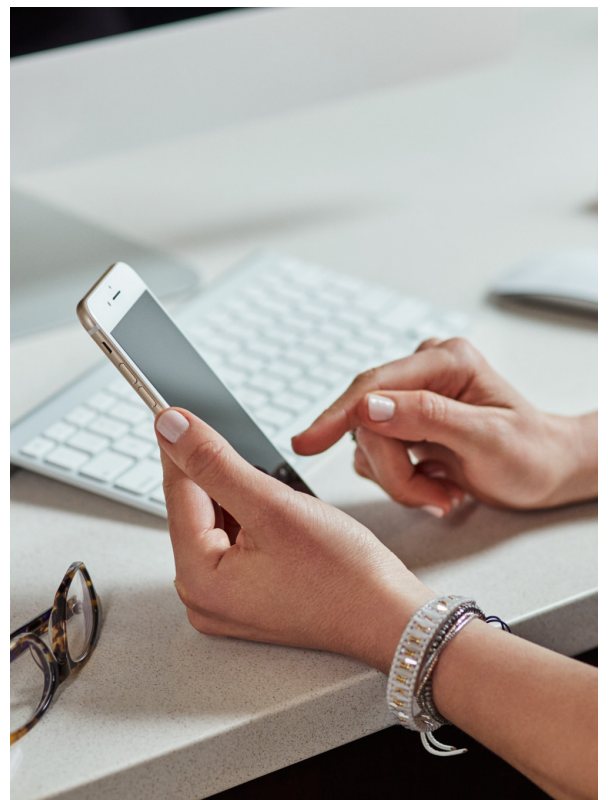
Unique international users on Compass.com per year

# 51

Countries to which Compass syndicates listings

# 78

International real estate syndication portals





**Only at Compass:**

**A proven pre-selling strategy**  
Drive buyer interest and buzz with Compass Coming Soon, which affords prospective buyers a glimpse of your home before it officially comes on the market.



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